

David RALECHE

Senior Director

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EXPERIENCE

4Over - Wholesale printing, Los Angeles - Senior Director

Sept 2017 - Present

Artificial Intelligence Solutions Architect, 4over

Jul 2024 - Present

- Led development of a chatbot using Slack, AWS Bedrock, and AI models like Anthropic Claude 3 Sonnet, improving customer service automation and internal employee support.
- Managed integration and deployment with company systems, ensuring scalability and continuous improvement through analytics.

Mobile Application Director Lead

Apr 2024 - Present

- Spearheaded a mobile app project, employing AWS technologies, React Native, and Figma, delivering a cross-platform solution with agile methodologies.

AWS Business Analytics Initiative

Apr 2024 - Present

- Established a data analytics department using AWS tools (Lambda, Kendra, DynamoDB) and AI, enhancing business decision-making.

Digital Wallet Implementation

Feb 2024 - Present

- Led digital card system project, streamlining customer order pickup and enhancing operational efficiency through advanced encryption and biometric validation.

High5Games - Gaming company, New York - Technical Lead Full Stack

May 2013 - July 2017

- Led PHP framework implementation at High 5 Games, supporting legacy web apps. Contributed to database schema design and developed PHP & JS web applications. Enforced coding standards and best practices. Innovated social product at Facebook headquarters.

EDUCATION

Stevens Institute of Technology, Hoboken USA

Master of Information System - Dec 2008

Epitech Graduate School of Digital Innovation, Paris France

Master of Computer Science - Dec 2007

Hobbies

HOA President - Homeowner Association 2016-present

Google Analytics/Adwords Certified - 2018

SKILLS

Programming

Languages: PHP 8, JavaScript, HTML5, CSS3, SQL (MySQL, Postgres, Oracle)

Frameworks: Magento 2, React, Vue.js, Bootstrap, Bulma, Laravel 8, Symfony, jQuery, Node

Build Tools: NPM, Gulp, Webpack, LESS, SASS,

APIs and Web Services:

Google API, Facebook Payment API, PayPal, Authorize.net, REST

Version Control: Git, SVN, Perforce

Collaboration Tools: Jira, Confluence, Hipchat, Asana, Agile, Scrum, CI/CD

Cloud Platforms: Google Cloud Platform, Amazon Web Services (AWS), lambda

Dev Environments:

Docker, Warden, Laravel Valet, Vagrant, EasyPHP, Wamp, LAMP

Content Management:

Drupal, WordPress, Typo3, Virtuemart, PrestaShop, OpenCart, Phpmotion, Coppermine

Testing: Jest, PHPUnit 8.0, Apigen, php-cs-fixer, CURL

Operating Systems: Unix MacOS, CentOS, Ubuntu

LANGUAGES

English, French